

PROFILE

I'm a driven, talented, and creative designer/developer that is both a self-starter and a team player. My belief is that good design is intuitive, accessible, and beautiful.

EDUCATION

University of Tennessee
Bachelor of Arts - 2017
Sociology

TECHNICAL SKILLS

TOOLS: Adobe Suite, Microsoft Suite, Google Suite, Sketch, Figma
CODE: HTML, CSS, PHP, JavaScript, Accessibility Standards
CMS: WordPress, Squarespace, Shopify, Magento, Drupal, AWS
CERTIFICATIONS: Graphic Design, HTML5, CSS3, and SEO.

WORK HISTORY

Web & Email Manager

July 2020 - **Present**

Union Institute & University

📍 Cincinnati, OH

- In my current role, I am responsible for overseeing all functions related to the Union Institute & University website(s). I am also responsible for creating, implementing, tracking and analyzing email campaigns.

Graphic & Web Designer

January 2018 - June 2019

Bravura Advertising & Design

📍 Columbus, OH

- This fast-paced agency role focused on designing print and digital advertisements for a large, active roster. Clients were either local businesses or within automotive brands like BMW and Mercedes-Benz. Thus, Creating legally compliant work and maintaining brand standards were key to my success.

Designer / Developer

April 2013 - **Present**

Thomas F. Kelly Design

- I have built a strong, diverse portfolio of freelance design work for companies of various sizes. These projects typically focus on: graphic design, brand identity, web development, user experience, and SEO. I am adaptive and always strive to go above and beyond expectations.

Web Designer

August 2013 - February 2015

De Beaufort Group

📍 Washington, D.C.

- De Beaufort Group is a Washington D.C based law firm specializing in public/private partnerships. As the sole web developer and designer, I brought several different branding and user experience design projects from conceptualization to completion.