# Thomas F. Kelly



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## **▲** ABOUT

I'm a driven, talented, and creative designer/developer that is both a self-starter and a team player.

My belief is that good design is always intuitive, accessible, and visually appealing.

## **D** EDUCATION

### **University of Tennessee**

Bachelor of Arts - 2017

Sociology

## **TECHNICAL SKILLS**

TOOLS: Adobe Suite, Microsoft Suite, Google Suite, Sketch, Figma

CODE: HTML, CSS, PHP, JavaScript, Accessibility Standards

CMS: WordPress, Squarespace, Shopify, Magento, Drupal, AWS

CERTIFICATIONS: Graphic Design, HTML5, CSS3, and SEO

## **WORK HISTORY**

## Website Designer/Developer II

November 2020 - September 2024

#### **London Computer Systems**

Cincinnati, OH

This position involved: Designing/developing customer websites and internal corporate websites, collaborating with clients and team members to define expectations and project goals, invoice/billing documentation, and leveraging various industry tools to implement solutions with a full-stack web development focus.

## Web & Email Manager

July 2020 - November 2020

#### **Union Institute & University**

Cincinnati. OH

In this role, I oversaw all functions related to the Union Institute & University website(s). Additionally, I designed, managed, and implemented email marketing and communications.

## **Graphic & Web Designer**

January 2018 - June 2019

#### **Bravura Advertising & Design**

Columbus, OH

This fast-paced agency role focused on designing print and digital advertisements for a large, active roster. Clients were either local businesses or within automotive brands like BMW and Mercedes-Benz. Thus, Creating legally compliant work and maintaining brand standards were key to my success.

## **Designer / Developer**

April 2013 - Present

#### Thomas F. Kelly Design

These roles encompass freelance design work for companies of various sizes. These projects typically focus on: graphic design, brand identity, web development, user experience, and SEO. I am adaptive and always strive to go above and beyond expectations.

#### Web Designer

August 2013 - February 2015

#### De Beaufort Group

Washington, D.C.

De Beaufort Group is a Washington D.C based law firm specializing in public/private partnerships. As the sole web developer and designer, I brought several different branding and user experience design projects from conceptualization to completion.