

## ABOUT

I'm a driven, talented, and creative designer/developer that is both a self-starter and a team player.

My belief is that good design is always intuitive, accessible, and visually appealing.

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## EDUCATION

### University of Tennessee

Bachelor of Arts - 2017

Sociology

## TECHNICAL SKILLS

**TOOLS:** Adobe Suite, Microsoft Suite, Google Suite, Sketch, Figma

**CODE:** HTML, CSS, PHP, JavaScript, Accessibility Standards

**CMS:** WordPress, Squarespace, Shopify, Magento, Drupal, AWS

**CERTIFICATIONS:** Graphic Design, HTML5, CSS3, and SEO

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## WORK HISTORY

### Web & Email Manager

July 2020 - November 2020

#### Union Institute & University

📍 Cincinnati, OH

- In this role, I oversaw all functions related to the Union Institute & University website(s). Additionally, I designed, managed, and implemented email marketing and communications.

### Graphic & Web Designer

January 2018 - June 2019

#### Bravura Advertising & Design

📍 Columbus, OH

- This fast-paced agency role focused on designing print and digital advertisements for a large, active roster. Clients were either local businesses or within automotive brands like BMW and Mercedes-Benz. Thus, Creating legally compliant work and maintaining brand standards were key to my success.

### Designer / Developer

April 2013 - Present

#### Thomas F. Kelly Design

- I have built a strong, diverse portfolio of freelance design work for companies of various sizes. These projects typically focus on: graphic design, brand identity, web development, user experience, and SEO. I am adaptive and always strive to go above and beyond expectations.

### Web Designer

August 2013 - February 2015

#### De Beaufort Group

📍 Washington, D.C.

- De Beaufort Group is a Washington D.C based law firm specializing in public/private partnerships. As the sole web developer and designer, I brought several different branding and user experience design projects from conceptualization to completion.